invites you to meet

Tuesday, September 11

8:00-9:30 A.M.
at the
Criss Auditorium
in the Hitchcock
Humanities Center,
Bellevue University,
1000 Galvin Road,
Bellevue, Nebraska

- $10 per person if registered in advance
- $20 per person at the door

To register,
call the Nebraska
Logistics Council at
402-476-7822 in
Lincoln, or e-mail
swilson@nebtrucking.com.

topic:

Tracking a mobile world

Radio Frequency Identification (RFID) is a global phenomenon. Driven by mandates from the world's largest retailers and the U.S. Department of Defense, RFID promises to become as ubiquitous in the supply chain as bar codes. Imagine reading product codes from across the factory or warehouse floor while the products are still inside shipping crates. Imagine stores without "closed for inventory" signs, out-of-stock conditions and even check out counters.

Setting up RFID-equipped supply chains that will read "every product code, every time, at every stage under all conditions" is a daunting, disruptive task. It requires individuals who can plan, install, optimize and maintain RFID systems. Heathkit has created a course to provide this crucial RFID knowledge for the RFID technician as well as anyone else involved in the supply chain.

The presenter, Ernie Wake, is the Director of Marketing and Sales for Heathkit Educational Systems located in Benton Harbor, Michigan. Heathkit is a world leader is the development and sales of technical curricula. Their customer base includes public and private schools, corporations and government facilities. Wake also is an adjunct instructor for two universities. He holds a Masters of Business Administration.

Reservations not cancelled by noon the day prior to the event will be billed.
You also have the option to send someone in your place if you're unable to attend.