



*invites you to meet*

**Tuesday, Sept. 2**

8:00-9:30 A.M.

at the

Criss Auditorium  
in the Hitchcock  
Humanities Center,  
Bellevue University,  
1000 Galvin Road,  
Bellevue, Nebraska

- \$10 per person if registered in advance
- \$20 per person at the door

To register,  
call the Nebraska  
Logistics Council at  
**402-476-7822** in  
Lincoln, or e-mail  
[swilson@nebtrucking.com](mailto:swilson@nebtrucking.com).

*topic:*

*Challenges & Solutions in the*

# **Global Supply Chain**

In today's highly competitive global marketplace, the pressure on organizations to find new markets overseas along with ways to create and deliver value to the customers grows even stronger. Success becomes less about what the company can do itself and more about what it can connect to. However, efforts to expand abroad can be difficult to maneuver.

Avoid the obstacles and attend the next meeting of the Nebraska Logistics Council. Craig Stoffel, vice president global logistics for Werner Enterprises and managing director, Werner Global Logistics (Shanghai) Co. Ltd. will share his experience with expanding in an ever-flattening market.



*Stoffel has been at Werner for nearly 20 years. His responsibilities include the design and implementation of the global supply chain strategies and solutions for Werner's diverse customer base throughout the North American and Asian markets. Most recently, he led Werner's expansion into Asia.*

Reservations not cancelled by noon **Friday** prior to the event will be billed.  
You also have the option to send someone in your place if you're unable to attend.