



NCIP

## Leverage the Fundraising

November 14, 2008

Whitney Bumgarner, DED. LB840 Local Sales tax option.

Q&A for Whitney.

Doug Friedli, NCF. Value of unrestricted endowments.

An endowed gift gives forever.  $\$1,000,000 \times 5\% = \$50,000$  per year

What? Different type of fundraising

Goal: Capture 5% of Transfer of Wealth for an unrestricted endowment

88 rural Nebraska communities building permanent endowments

\$16.5 million endowed + \$19.7 million expectancies

7 years ago: 46 communities had \$3.8 endowed + \$5.0 expectancies

Why? Grant making. Donors contributing to improve their hometowns.

Youth and young families (O'Neill)

Leadership development (David City)

Small business and economic development (Ord)

Flow-through and Permanent Accounts (Nebraska City)

How? Everyone gives. Broad base: big, small, old, young, locals, alumni.

Challenge Grant (Eustis)

Founders Club (Pender)

Bequests (Ord)

Gifts of Life Insurance (Diller)

Gifts of Grain (Chambers)

Q&A for Doug.

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Judy Brockmeier, Eustis. Small town perspective.

11:40 Q&A for Judy.

Judy Brockmeier 308-486-5600 office Eustis, Nebraska 69028

11:45 Adjourn