

# 2010 WEBSITES FOR GROWTH AWARDS

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A community website is its gateway to the world. Research shows that community websites are the number one marketing tool for economic development, especially for business and resident recruitment. A website that showcases the area and provides employment and retirement opportunities is a critical driver for new resident attraction. Prospective new residents are also looking for information on quality of life, including safety and security, access to medical facilities, availability of recreational facilities, quality of medical care, and affordable housing.

For the second year in a row, the Nebraska Community Improvement Program is partnering with the Nebraska Department of Economic Development, the University of Nebraska Extension, Nebraska Public Power District, AIM Institute, and the Nebraska Information Technology Commission Community Council to provide the Websites for Growth Awards.

The awards recognize communities that have developed effective community websites. Awards will be given to one community in each of the following categories: Populations 2500 and above; Populations under 2500; Most Creative Website; and Best use of Web Applications.

Nominations for the Websites for Growth will be evaluated based upon: visual appeal, navigation (ease of finding information); quality of information; enhancement of community and economic development efforts; impact; and use of Web 2.0 technologies.

Nominations must be received by October 1, 2010.

Please type all responses. Include all information and answer all questions on the nomination form in 10-point or larger font. To nominate your community website or another community website, please complete the following form. You may answer the questions from the form in a separate document.

## Category

- Populations 2500 and above
- Populations under 2500
- Most Creative
- Best use of Web applications

**Name of Community:** \_\_\_\_\_ **Pop:** \_\_\_\_\_

**URL Address of Community Website:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Day Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Part 1:** What impact has the website had on your community's economic and community development efforts?

**Part 2:** In what ways is your community's website used to enhance community and economic development efforts?

Send nominations to: Website for Growth, Attn: Connie Hancock, University of NE Extension, 920 Jackson Street, Sidney, NE 69162 or e-mail nominations to: [chancock1@unl.edu](mailto:chancock1@unl.edu).