

# *International Calendar of Events*

*Updated 2/4/10*

## 2010

### *Feb. 14-19 [India Solar Energy Trade Mission II](#)*

*Sponsored by the U.S. Department of Commerce*

*Building on the success of the first solar energy trade mission, March 2009, the highly anticipated Second Solar Energy Trade Mission to India will include visits to New Delhi, Chennai and Mumbai. As a direct result of the first solar mission, contracts worth approximately 60MW of solar power, representing a collective value of \$252 million, were awarded to U.S. providers. Mission participants can expect to benefit from business-to-business matchmaking, industry networking events, and policy discussions with the central and state governments.*

*Application Deadline: December 31, 2009*

*For more information:*

*<http://www.buyusa.gov/pacificsouth/indiatrادمission.html>*

*Contact: Cynthia Torres*

*Email: [Cynthia.Torres@mail.doc.gov](mailto:Cynthia.Torres@mail.doc.gov)*

### *Feb. 16 [“4<sup>th</sup> Annual Small Business Conference” hosted by Congressman Lee Terry](#)*

*Topic: Exporting & Government Contracting*

*Time: 7:30 – 8:00 a.m. Registration;*

*8:00 a.m. – 1:00 p.m. Conference*

*Location: Scott Conference Center, 6450 Pine St., Omaha*

*(South Campus of the University of Nebraska Omaha)*

*Fees: No participation fee; \$7 lunch fee (call for reservation)*

*To register: Call 402-397-9944 or*

*Email: [TerryTickets@mail.house.gov](mailto:TerryTickets@mail.house.gov)*

### *Mar. 3-5 [Franchise Trade Mission to Mexico](#)*

*Sponsored by the U.S. Department of Commerce*

*Strong commercial ties to the United States make Mexico a natural path for expansion into Latin America. Mexico is among the world's top 10 best countries for penetration through franchises, with one franchise for every 800 citizens – and the United States is by far Mexico's largest international provider. The mission will include business matchmaking at Mexico's prestigious International Franchise Fair – the Feria Internacional de Franquicias – and an optional spin-off visit to Monterrey.*

*Application Deadline: January 16, 2010*

*For more information:*

*Contact: Martha Sánchez at Tel: 011 52 55 5140-2621 OR  
Kristin Houston at Tel: 949-660-1688; ext. 314*

*Email: [martha.sanchez@mail.doc.gov](mailto:martha.sanchez@mail.doc.gov) OR  
[kristin.houston@mail.doc.gov](mailto:kristin.houston@mail.doc.gov)*

*Mar. 7-12 [Executive-led Trade Mission to Senegal & South Africa](#)  
[Sponsored by the U.S. Department of Commerce](#)*

*Senegal and South Africa offer a gateway for U.S. companies to enter the African continent. A growing consumer base and national efforts to upgrade and develop infrastructure have created opportunities for U.S. exporters in both countries. **This mission will promote U.S. equipment and services in key sectors such as electric power systems, automotive spare parts, construction and mining equipment, and agribusiness, among others.** Businesses with clean technologies in those and other sectors are also encouraged to apply.*

*Application Deadline: January 15, 2010*

*For more information: <http://www.export.gov/africamission2010>*

*Contact: Karen Dubin, 202-482-3786*

*Email: [Karen.Dubin@mail.doc.gov](mailto:Karen.Dubin@mail.doc.gov)*

*Mar. 8-13 [Medical Trade Mission to India](#)  
[Sponsored by the U.S. Department of Commerce](#)*

*India's vast and rapidly growing healthcare market presents opportunities across the spectrum of subsectors. **This mission will promote U.S. medical and healthcare products and services in New Delhi, Chennai, and Mumbai, major healthcare hubs in India.** One-on-one business matchmaking appointments, site visits to healthcare facilities, and meetings with Indian government officials are all part of this package. The mission is*

*strategically scheduled to accommodate U.S. firms planning to exhibit at Medical Fair India 2010 in Mumbai.*

*Application Deadline: January 8, 2010*

*For more information: <http://www.buyusa.gov/india/en/296.html>*

*Contact: Jetta DeNend, 212-809-2644*

*Email: [Jetta.DeNend@mail.doc.gov](mailto:Jetta.DeNend@mail.doc.gov)*

*Mar. 15-19 Trade Mission to the Dominican Republic & Jamaica*

*Sponsored by the U.S. Department of Commerce*

*Led by a senior Commerce official, the Trade Mission to Santo Domingo, Dominican Republic and Kingston, Jamaica, will open doors for U.S. firms seeking to enter or expand their presence in the Caribbean, a steadily growing regional market full of **business opportunities for U.S. exporters.***

*The Caribbean Region is a natural commercial partner of the United States, closely linked by geography, history, and culture. This mission offers a timely way for U.S. companies to gain first-hand market information, access to government decision-makers, and one-on-one meetings with pre-screened potential agents, distributors and other business partners.*

*Application Deadline: January 22, 2010*

*For more information:*

*<https://emenuapps.ita.doc.gov/ePublic/newRegistration.jsp?SmartCode=0ROC>*

*Contact: Lesa Forbes or Ashley Wilson*

*Email: [Lesa.Forbes@mail.doc.gov](mailto:Lesa.Forbes@mail.doc.gov) or [Ashley.Wilson@mail.doc.gov](mailto:Ashley.Wilson@mail.doc.gov)*

*Mar. 23 "Is This the Recovery We've Heard so Much About?!"*

*Join us for an informative (and entertaining) look at the state of the global economy and its impact on Midwest business!*

*Speaker: Chris Kuehl, Armada Corp. Intelligence, Kansas City, MO*

*Time: 11:30 a.m. registration; Noon – Lunch; 12:30 p.m. - Program*

*Location: Champions Run Golf Course, 13800 Eagle Run Dr., Omaha*

*Fees: Free to Individual, Corporate & Gold MITA Members  
\$75 – Non-Member Fee*

*\$40 – Student/Retiree Meeting Fee*

*Contact: Gloria Penas, MITA, 402-596-1210*

*Email: [mita@mitaonline.org](mailto:mita@mitaonline.org)*

*Apr. 15 "Export and Import Controls" – ½ day each*

*The U.S. government imposes the most far-reaching technology export*

*restrictions in the world. In addition, the responsibility for proper classification and valuation of imported merchandise has been passed on to the U.S. importer. Being knowledgeable of the laws and regulations governing imports and exports is required to avoid possible civil and criminal penalties when doing business abroad.*

*Speaker: Brad Lewis, TCA, LLC*

*Time: 8:00 a.m. registration; 9:00 a.m. – Noon – Export Controls  
Noon – Lunch;  
1:00 -3:30 p.m. – Import Controls*

*Location: Quality Inn & Conference Ctr., 7838 So. U.S. Hwy 281,  
Grand Island (formerly Holiday Inn) I-80 exit 312*

*Fees: Members: \$85; Non-members: \$110;  
includes breakfast & lunch*

*Contact: Gloria Penas, MITA, 402-596-1210*

*Email: [mita@mitaonline.org](mailto:mita@mitaonline.org)*

*Apr. 16*

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Noon – Lunch;  
1:00 -3:30 p.m. – Import Controls*

*Location: Claas Omaha, LLC, 8401 So. 132<sup>nd</sup> St., Omaha*

*Fees: Members: \$85; Non-members: \$110;  
includes breakfast & lunch*

*Contact: Gloria Penas, MITA, 402-596-1210*

*Email: [mita@mitaonline.org](mailto:mita@mitaonline.org)*

*May 25-26 [Agriculture Equipment & Technology Trade Mission to Nigeria](#)  
[Sponsored by the U.S. Department of Commerce](#)*

*The Agricultural Equipment and Technology Trade Mission to Abuja, Nigeria -- **limited to 15 U.S. companies** -- will include pre-travel briefings and webinars on Nigeria; one-on-one business appointments in country*

*with pre-screened distributors, buyers, joint venture partners, and business owners; a networking reception; and meetings with key Nigerian government contacts, offering timely opportunities to learn about Nigeria's national initiatives to revitalize its agricultural sector and encourage large scale commercial farming.*

*Application deadline: March 31, 2010*

*For more information:*

*[http://www.buyusa.gov/mexico/en/franchise\\_trademission.html](http://www.buyusa.gov/mexico/en/franchise_trademission.html)*

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[Chamberlain.Eke@mail.doc.gov](mailto:Chamberlain.Eke@mail.doc.gov)*