

Nebraska Innovation Zone Commission  
Board of Commission Meeting  
August 6, 2009, 7:00pm  
Quarry Oaks Golf Course – Club House  
Ashland, NE.

*Draft*

**Commissioner Attending:** Tom DeLong, David Potter(alternate), Marlin Petermann, John Plucknett, Ernie Abariotes, Brad Stauffer, Rich Jansen, Brenda Gunn, Tim Gilligan (alternate), Dave Nielsen, Phil Mullin, Kathy McKillip – NIZC Director, Richard Baier, NDED Director, Patty Wood, NDED Marketing Director

**Members Excused:** Dr. Jack Huck, Pete Kotsiopoulos, Mary Ann Borgeson, Mark Stursma, Jon Camp, Pete Festersen.

**Visitors:** Bruce Fountain, George Schuller, Rebecca Horner, Jim Rughe, Kevin Anderson, Norma Nelson, and Donna Lyman.

NIZC Chair, Brenda Gunn, welcomed everyone and called the meeting to order at 7:05 PM.

Kathy McKillip, NIZC Executive Director, then took the Commission roll call at 7:05PM.

#### **Approval of the Agenda**

Commissioner Gunn asked for approval of the agenda as distributed. *Motion made by Commissioner Stauffer and 2<sup>nd</sup> by Commissioner Petermann, to approve the agenda as distributed. Motion approved by consent.*

#### **Approval of Minutes**

Commissioner Gunn asked for approval of the minutes from May 7, 2009. *Motion made by Commissioner Jansen and 2<sup>nd</sup> by Commissioner Stauffer to approve the July 16, 2009 minutes. Motion approved by consent.*

#### **Public Comment Period**

**The was no schedule Public Comment Period at this meeting.**

## **Executive Director Report**

If there are additional correspondences that McKillip needs to be aware of and add to the list please let her know. Hard copies in the mail have been eliminated to only those specifically requesting them.

Remember, if you are a guest, please sign in and provide contact information so that the Commission can keep you updated and informed.

Ms. McKillip presented the final version of the Memorandum of Support (MOS) that Commissioners were to take back to their entities for discussion and signing support, it is still the goal of the Commission to unveil the MOS and to have entities ready to sign at the Federal Fly-Back event. To date, language change has been requested and approved from the City of Lincoln. The MOS is to demonstrate, documented voluntary participation from cities and counties in support of the Model Design Standards. This is the last chance for Commissioners to register for the Federal Fly Back and sit with the NIZC table.

There could be a marketing option for NIZC to participate at the Nebraska Diplomats event in Sept. This would be a great opportunity to share the NIZC marketing video with national and inter-national site consultants that will be at the event.

The NIZC marketing DVD will be ready for distribution at the Federal Fly Back event. Meeting dates have been set for the Commission through Feb. 2010 – please see the agenda for those dates. Every monthly agenda lists the upcoming NIZC meeting dates for at least 6 months out at a time.

## **Marketing Update**

Patty Wood, NDED, presented an update to the Commission regarding the challenge and task of developing a marketing process for NIZC, as charged by LB 546. Patty delivered 2 proposals to the Commission for review regarding the trademark assignment.

Discussion regarding both proposals led to the following motion.

***Motion by Commissioner Petermann and 2<sup>nd</sup> by Commissioner Stauffer to reject both proposals submitted through the RFP process and to defer trade marketing of the corridor and otherwise planned marketing activities to a future I-80 corridor association. Motion approved 10-1, with Commissioner Mullin voting no.***

SnitilyCarr is on track to develop the 12-14 minute video for communities to use and in addition, NIZC will have a 3-4 minute stream fed piece on the NIZC website for additional access. The website version will obviously be condensed. It is anticipated that all marketing work should be completed by Sept. 30, 2009.

### **Commission Discussion & Olsson Associates Presentation/Consultant Update**

Steve Miller presented the Commission with the final version of the Model Design Standards. Change request were made to the Model Design Standard from the July NIZC meeting. After Commission discussion, including technical comments changes from Sarpy County, *Motion by Commissioner Petermann and 2<sup>nd</sup> by Commissioner Jansen to approve the Model Design Standard Guidelines as distributed with the inclusion of the technical amendments. Motion approved 11-0.*

### **Closing Comments**

At this time, seeing that there was no other Commission business. *Motion to adjourn was made by Commissioner Stauffer 2<sup>nd</sup> by Commissioner DeLong. Motion approved by consent.*

**Meeting adjourned at 7:55 PM.**

Respectfully Submitted,  
Kathy McKillip  
Executive Director - NIZC