

# NEBRASKA INNOVATION ZONE COMMISSION

## ECONOMIC DEVELOPMENT SUB-COMMITTEE

### MEETING MINUTES

8-3-06.

Members Present: John Plucknett, Ron Melbye, Jeff Weak, Brad Stauffer, Twyla Hansen,

Members Absent: Phil Mullen, Tim Gay  
Sit ins: Richard Baier, Steve Oltmans

Barry Kennedy of the NEBR State Chamber of Commerce will become a member of this committee.

#### DISCUSSION:

- Discussed Marketing Area
- Capitalize on the Corridor's natural resources
- Need a comprehensive plan for the corridor
- Discussed use of Tax Incentives in the long term.
- Discussed Spending Cap petition
- Importance of Strategic Public Investment around the interchanges
- Need to look at building out existing resources (i.e. Mahoney)
- Brainstormed targeting specific industries
- Target existing high demand / high growth industries
- Focus on what is doable
- Focus on the Commission providing leadership to get support of the counties and state.
- Discussed the importance of consistent and minimal zoning and building codes throughout the entire corridor.
- Need to look at the existing 4-5 interchanges in the corridor, and what infrastructure they already have, or can easily get.
- Then look at the states targeted industries, and try to match up the industries to the interchanges that fit them the best
- Create bullet/targeted economic incentives to get the first "anchor" development at each corridor, and then let natural economic forces encourage the "backfills"
  
- Targeted industries (from the State DED)
  - o Transportation / Logistics
  - o Value added Ag / Bio-tech / Renewable Fuels
  - o Financial services & Insurance
  - o Defense industry
  - o Tourism industry
  - o Heavy services / Smart manufacturing
  - o Entrepreneurial / Incubation complex.

- Other large projects that have been discussed in the corridor:
  - o New stadium / NFL franchise
  - o Regional Airport
  - o PGA style golf course
  - o New Regional Medical facility
  - o Casino

Next meeting for this Sub-Committee to be at 6:00 pm on Sept 7<sup>th</sup> at Quarry Oaks golf course. (just ahead of the NIZ meeting starting at 7:00 at the same site.

No other discussion.

John Plucknett

## **REQUEST SHEET:**

Full Aerial maps of the corridor

Map of existing zoning for the entire corridor.

Map / compilation of existing Comprehensive plans for the corridor

Map of existing / proposed Infra-structure (water, sewer, utilities) along the corridor.

Hard copy of the DED Targeted Industry Study.