

NIZC Economic Development and Marketing Committee
June 1, 2006 – Mahoney State Park

Members Present: Phil Mullin, Jeff Weak, John Plucknett, Tim Gay, Ron Melbye, Brad Stauffer, Twyla Hansen.

Chairman Phil Mullin called the committee meeting to order.

Several Ideas were discussed by the committee, with the most significant one being the creation of economic incentive to help develop the corridor, this focusing on the target of certain key industries to locate within the corridor area.

The committee also believed that it is very important to review legislation that could assist in the empowering of the corridor counties/municipalities within the area. Such examples would be TIF funding, Employee Training, and incentives to support and keep existing Nebraska businesses within the state - specifically the corridor.

The committee also discussed the addition of recruiting/adding a tax policy or tax reform expert to the committee/commission.

Request from the committee to ask Barry Kennedy with the Nebraska Chamber of Commerce, to also serve on the committee.

The committee would like to review and include long-term economic development with environmental assets currently in place for any development packages.

The committee also believes in the need to create a tangible document to use for recruiting to the corridor and to also inform community members about the opportunities or the corridor. A promotion piece like the Nebraska Advantage Act would be useful.

Next meeting – July 11, 2006 – 5:30 pm @ Mahoney State Park.

Respectfully Submitted,
Tim Gay