

JUST THE PLACE NEBRASKA



Changes in the Building Entrepreneurial Communities Act (BECA) allows communities to receive assistance for resident recruitment marketing including website construction or improvement. One of the first efforts funded under this improved usage was Phelps County which developed a comprehensive county-wide attraction and retention website.

Building on the theme of “Just the Place Nebraska” - the site entices visitors with changing photos and sub-titles including “Just the Place to:” see the night sky, know your neighbor, live your values, hunt and fish, watch birds, start a business and other topics. Specific homepage information and links to doing business, visiting, and living in Phelps County are also featured.

The county’s communities of Atlanta, Bertrand, Funk, Holdrege, and Loomis are featured on the site. There also is information about jobs, available buildings, building sites, and volunteer opportunities among many other regional links. The site includes a calendar of events and links to county news story highlights and links.

While reaching out to alumni and other possible residents, the site also provides value to the existing residents interested in easily accessing information about personal and business opportunities in the region.

For more information about Phelps County , check out the site at www.justtheplacenebraska.com.