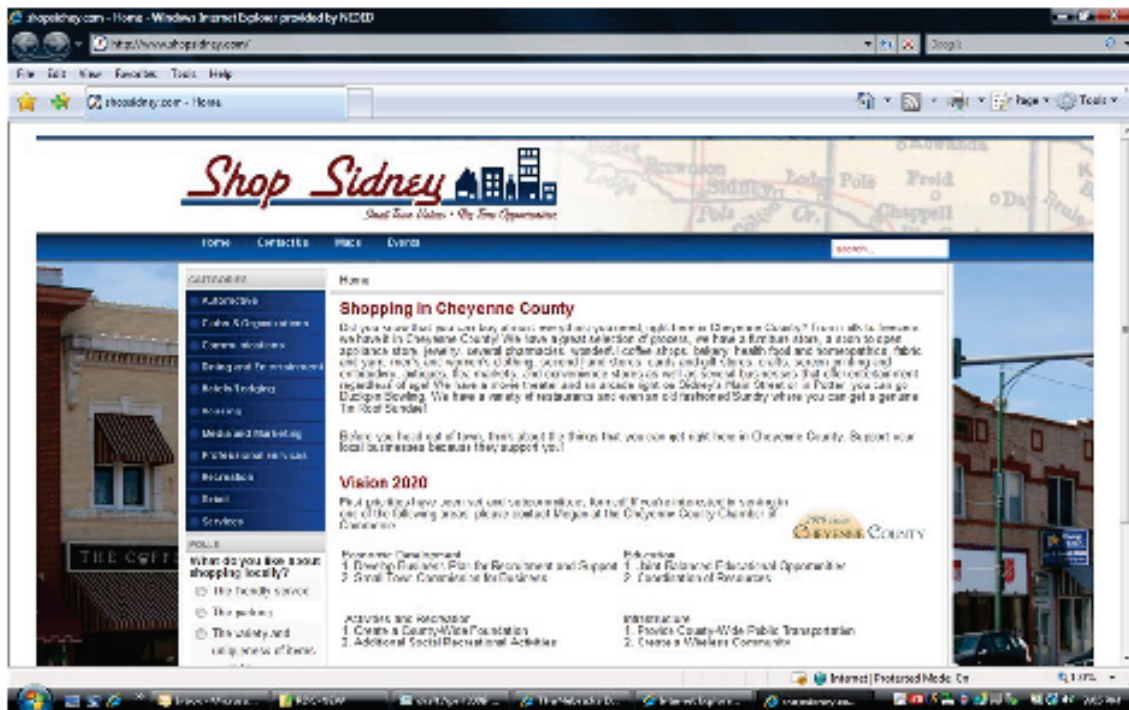


Regional Website Supports Businesses



Building off Sidney's name recognition, Cheyenne County businesses now have a regional website touting available goods and services. Lodgepole, Potter, Dalton, Gurley and Sidney cooperated on a Building Entrepreneurial Communities Act (BECA) grant to provide virtual business opportunities for local endeavors. Their proposal indicated that a regional virtual shopping mall would offer an affordable avenue to a global market through cooperative marketing and promotion. In addition to building the virtual mall, the project included training opportunities for regional businesses to learn about e-commerce and on-going technical assistance for users. The BECA-funded activity also heightened local awareness of the various regional businesses and services.

According to www.shopsidney.com, shoppers can choose from grocery stores, a furniture store, appliance store, and purchase jewelry. Several pharmacies, coffee shops, bakeries, and homeopathic shops, as well as fabric and yarn, men's and women's clothing, second hand stores, cards and gift stores, crafts, and antiques are available. In Potter you can go Duckpin Bowling or enjoy a Tin Roof Sundae in Sidney and the list also features lodging, dining, entertainment and other options.

For more information, contact Megan McGown at the Cheyenne County Chamber of Commerce. Megan can be reached at mmcgown@hamilton.net.