

MONTHLY NET TAXABLE RETAIL SALES ¹

Nebraska - 1985 to 2011

Month/Year	2011	2010	2009	2008	2007	2006	2005
January	\$1,756,078,426	\$1,733,294,178	\$1,748,250,374	\$1,762,652,903	\$1,759,776,844	\$1,670,002,058	\$1,565,642,994
February	1,759,210,148	1,679,079,306	1,685,630,733	1,720,520,315	1,657,526,192	1,587,921,143	1,525,335,137
March	2,159,700,120	2,000,253,025	1,939,041,047	1,990,756,298	1,992,442,676	1,815,605,601	1,772,445,824
April	2,074,724,176	1,906,614,451	1,824,506,155	1,858,006,869	1,812,339,958	1,764,139,083	1,707,837,555
May	1,990,694,183	1,873,000,037	1,905,678,726	1,964,635,906	1,926,881,367	1,838,527,053	1,728,553,647
June	2,187,488,329	2,085,059,161	1,997,284,284	2,067,862,040	2,049,304,661	2,018,608,694	1,919,130,780
July	2,036,600,910	1,983,781,355	1,931,036,060	2,007,962,347	1,932,974,057	1,813,774,484	1,781,146,281
August	2,099,986,550	2,017,272,584	1,910,143,066	1,999,900,352	1,982,512,519	1,855,266,157	1,845,627,769
September	2,147,201,785	2,045,797,880	1,955,075,105	2,027,686,978	1,976,704,838	1,873,452,705	1,889,366,527
October	1,979,365,013	1,900,466,372	1,821,937,998	1,912,919,825	1,874,852,221	1,770,819,676	1,758,929,138
November	2,059,520,482	1,927,501,782	1,798,868,068	1,807,853,005	1,882,695,178	1,784,552,714	1,707,946,467
December		2,426,292,791	2,279,473,956	2,469,592,562	2,361,889,568	2,451,828,436	2,382,891,810
Annual Total ²	\$22,250,570,122	\$23,578,412,922	\$22,796,925,572	\$23,590,349,400	\$23,334,955,001	\$22,317,391,421	\$21,584,853,929
Month/Year	2004	2003	2002	2001	2000	1999	1998
January	\$1,472,023,947	\$1,388,804,515	\$1,343,090,513	\$1,390,429,163	\$1,333,248,267	\$1,241,673,305	\$1,224,454,335
February	1,441,151,854	1,357,155,414	1,307,611,899	1,271,813,546	1,287,705,991	1,196,074,693	1,151,370,722
March	1,736,523,036	1,559,079,806	1,491,121,784	1,521,385,131	1,516,500,047	1,428,043,346	1,290,394,018
April	1,621,471,825	1,498,406,935	1,484,419,264	1,419,706,319	1,396,553,562	1,352,484,911	1,303,097,086
May	1,645,377,107	1,534,235,727	1,512,836,300	1,486,423,165	1,450,939,872	1,396,419,355	1,339,251,804
June	1,863,126,962	1,645,185,749	1,617,082,431	1,565,649,812	1,566,971,020	1,515,784,155	1,454,255,368
July	1,687,989,090	1,594,184,153	1,546,522,856	1,486,077,719	1,433,231,456	1,418,754,992	1,412,207,302
August	1,711,265,227	1,639,303,618	1,582,145,512	1,567,999,588	1,498,334,200	1,464,123,709	1,403,175,919
September	1,811,165,532	1,649,518,532	1,603,908,424	1,548,983,436	1,549,722,709	1,493,565,512	1,456,451,158
October	1,641,662,030	1,557,008,600	1,444,575,287	1,443,040,704	1,407,409,501	1,385,919,016	1,332,861,072
November	1,618,976,324	1,542,351,131	1,496,290,294	1,481,571,154	1,410,744,323	1,423,159,584	1,325,149,751
December	2,377,866,207	2,164,372,014	2,017,323,357	1,929,883,372	1,938,074,242	1,912,649,205	1,848,121,837
Annual Total ²	\$20,628,599,141	\$19,129,606,194	\$18,499,895,396	\$18,160,040,059	\$17,838,106,268	\$17,286,234,158	\$16,588,327,724
Month/Year	1997	1996	1995	1994	1993	1992	1991
January	\$1,150,213,593	\$1,050,645,325	\$1,009,387,673	\$943,235,581	\$885,280,074	\$889,331,026	\$835,630,617
February	1,085,891,691	1,067,224,797	968,271,660	918,583,451	835,159,265	873,080,125	810,742,107
March	1,271,533,887	1,218,076,748	1,145,700,093	1,130,385,759	994,578,708	961,983,770	902,398,243
April	1,183,884,787	1,154,784,764	1,042,769,004	1,034,576,060	990,899,110	952,890,762	897,697,923
May	1,253,574,047	1,179,634,699	1,114,156,724	1,066,356,183	998,840,192	983,872,579	938,161,639
June	1,340,145,212	1,283,697,298	1,236,437,685	1,184,150,907	1,058,554,694	1,008,822,608	978,435,976
July	1,295,200,113	1,234,890,639	1,145,909,199	1,078,044,738	1,029,463,545	978,683,367	944,802,506
August	1,316,706,404	1,260,700,591	1,220,342,412	1,139,426,278	1,089,576,264	1,004,926,692	973,030,031
September	1,350,038,537	1,274,863,823	1,246,962,321	1,193,054,842	1,100,258,591	1,017,408,890	963,784,419
October	1,270,910,428	1,206,535,759	1,135,590,485	1,075,642,400	1,031,548,056	982,066,842	952,088,065
November	1,278,363,024	1,189,945,028	1,141,284,093	1,106,341,909	1,050,336,553	955,235,795	937,544,173
December	1,772,451,294	1,631,601,689	1,581,349,334	1,531,277,771	1,400,208,101	1,287,065,770	1,183,972,199
Annual Total ²	\$15,610,433,067	\$14,785,150,691	\$13,858,949,781	\$13,415,794,564	\$12,474,045,091	\$11,900,883,302	\$11,349,596,816
Month/Year	1990	1989	1988	1987	1986	1985	
January	\$849,828,071	\$767,242,949	\$691,392,426	\$647,143,864	\$652,144,925	\$615,701,756	
February	777,393,969	715,631,218	682,705,771	632,811,332	598,336,263	570,707,948	
March	930,373,124	890,309,447	815,914,814	704,212,771	706,040,725	663,351,677	
April	877,892,048	842,921,782	777,958,972	732,476,106	687,189,487	661,862,340	
May	895,585,192	848,843,451	785,878,395	730,996,740	706,420,060	670,978,776	
June	977,193,132	912,109,159	875,743,365	775,415,133	737,805,491	676,432,904	
July	885,771,443	829,611,466	801,243,711	756,796,289	720,657,931	659,510,127	
August	906,560,181	895,204,414	845,662,948	770,331,789	761,081,310	684,469,536	
September	944,020,105	908,309,520	879,142,766	799,373,877	735,260,616	676,851,421	
October	896,612,073	857,210,357	814,613,825	764,084,987	724,343,224	681,809,556	
November	891,138,146	868,813,130	828,184,703	777,258,802	707,394,398	690,625,363	
December	1,107,909,412	1,139,875,269	1,079,955,848	948,404,005	948,872,914	900,943,044	
Annual Total ²	\$10,901,034,078	\$10,516,965,877	\$9,934,977,418	\$9,063,842,655	\$8,735,050,508	\$8,191,112,930	

Source: Nebraska Department of Revenue, unpublished data, February 2012

¹ The state sales was established in 1967; the tax rate went from 4% to 5% on July 1, 1990; retail food sales were exempt from the sales tax in 1983; state sales tax rate was 4.5% from July 1, 1998 to June 30, 1999; returned to 5% on July 1, 1999; went to 5.5% on October 1, 2002, and remained at 5.5% after October 1, 2003. In both October 2002 and 2003, the sales tax was expanded to cover selected Service Sector activities. The major expansion occurred in 2003, when a sales tax was applied to the labor costs portion of real estate construction or repair. The following year some construction labor costs were exempted from the sales tax.

² The monthly totals are not revised, so annual totals may not equal the sum of the months.

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